



why hello,

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I am Amanda Sahin a Marketing Coordinator with three years of experience. With a passion for both design and marketing, it is the best of both worlds for me! My focus is on branding and I am always ready for new proposal's.

Education

2013 - 2017

OCAD University Bachelor Degree in Design
Majored in Advertising
Toronto, Ontario

2009 - 2013

Mary Ward Secondary Catholic School
Scarborough, Ontario

Achievements

2022

Baycrest Terraces Website & Collateral Rebranding

2018

Shepherd Village Website & Collateral Rebranding

2017

OCAD University
First Place / Winner for Masters Presentation

Key Strengths

- + Organized and detail-oriented
- + Creative and resourceful
- + Communication skills
- + Positive and vibrant
- + Initiative and autonomy
- + Teamwork and development
- + Branding and advertising

Software

InDesign	●●●●●●●●●●●●●●
Photoshop	●●●●●●●●●●○○○○
Illustrator	●●●●●●●●○○○○○○
Premiere Pro	●●●●●●●●○○○○○○
Word Press	●●●●○○○○○○○○○○
Microsoft	●●●●●●●●●●●●○○

Experience

2022 - 2023

Baycrest Terraces Sales & Marketing Specialist
Was part of the sales team that achieved an overall 99% occupancy rate with forty three sales in a year. Sold suites over market rate and maintained our waiting list's.

2019 - 2022

Baycrest Terraces Marketing Coordinator
Oversee the rebranding, collateral and website. Being an integral part of the launch of their first digital campaign and collecting data through Google Analytics .
Created various external advertisements both print and digital.

2018 - 2019

Shepherd Village Inc. Communications Coordinator
Coordinated the rebranding and was part of the team that helped developed and launch the new creative branding.
Managed the website and created all advertisements.

2017 - 2017

Sparks Production Project Coordinator (3 Month Contract)
Managed project bookings and office related tasks

2016- 2017

Starbucks Barista
Worked collaboratively as a team to deliver the Starbucks experience to our customers and great handcrafted beverages

Interests

-  Wellness
-  Astrology
-  Espresso
-  Animals
-  Poetry

Contacts

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