

Jose Manuel González

Marketing Graphic Designer

-Work permit holder, available to work-

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PROFESSIONAL SUMMARY

Dynamic marketing professional with a passion of creating, developing and executing campaigns to effectively reach and engage target audiences. Expertise in content creation and graphic design. Experienced in leveraging data-driven insights to develop marketing strategies and identify new opportunities for growth. Having directed marketing teams, I have successfully fostered positive relationships and delivered exceptional service to clients, both internal and external.

SKILLS

Digital Marketing

Graphic Design

Content Creation

Copywriting

Campaign Management

SEO/SEM

Marketing Analytics

EXPERIENCE

MARKETING MANAGER, VALENCIA

Topdrinks, November 2023 - Present

- Collaborated with team members to develop and execute marketing strategies based on organizational goals and priorities.
- Cultivated and maintained relationships with clients and partners.
- Generated content for website, blog posts, press releases and social media accounts.
- Shared marketing information and strategy with sales team.

MARKETING GRAPHIC DESIGNER, VALENCIA

Topdrinks, October 2021 - November 2023

- Created content for email newsletters, website, blog posts and social media channels.
- Composed and posted online content on company website and social media accounts.
- Design creative campaigns, following the annual marketing plan.
- Provided customer service by answering questions about products or services.

GRAPHIC DESIGNER, VALENCIA

Decoraciones y Manualidades, April 2018 - October 2021

- Completed creative deliverables with established deadline.
- Refined existing designs to ensure consistency in branding.
- Managed the production of various projects from concept to completion.
- Participated in brainstorming sessions with other designers on new ideas or approaches.
- Developed multiple marketing materials, including physical and online.

EDUCATION

DEGREE PROGRAM

Associate in arts and interactive Graphic Design
Barreira, 2010-2013

HIGH SCHOOL

Cid Campeador, May 2010

CERTIFICATIONS

Community management
SEO

LANGUAGES

Spanish
Native

English
Intermediate

Catalan
Intermediate