# DETAILED CURRICULUM VITAE

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### **Profile:**

Experienced project manager and multidisciplinary team leader, I am specialised in monitoring and evaluation, inclusive finance and the market system development approach. Entrepreneurial professional with a strong experience in fundraising. Analytical personality with a systemic approach, I am stress resistant, well organized and creative yet efficient.

Education:		
2002	Master's in management and evaluation of public policies (DESMAP). University of Geneva, Switzerland. Dissertation on public ecotourism policy in Brazil.	
2000	Degree in sociology (Licence). University of Geneva, Switzerland. Dissertation on the phenomenology of tourism.	

Languages:				
Fully proficient:	English, French, Portuguese, German (Swiss German)			
Intermediate:	Spanish, Italian			
Basic knowledge:	Russian, Serbian, Arabic, Bangla			

Trainings:			
Content:	Institution:	Place:	Date:
Graduate at the Founder Institute, Zürich chapter	Founder Inst.	Zürich	2020
Rising mentor for the inclusive market development approach	Swisscontact	Phnom Pen	2017
Monitoring and results measurement for program managers	DCED	Bangkok	2016
Technology for monitoring and evaluation	ITSC	Online	2015
Data analysis and dissemination MICS workshop	UNICEF	Dakar	2014
Data processing MICS workshop	UNICEF	Pretoria	2013
Survey design MICS workshop	UNICEF	Dakar	2013
Monitoring and evaluation regional training	UNDP	Luanda	2009
Excelling as supervisor	UNICEF	Online	2009
Non-violent communication seminar	M. Rosenberg	Basel	2007
International monitoring and evaluation workshop	INTRAC	Amsterdam	2006

## Detailed work experience in anti-chronological order:

Period: Jan. 20 to now Employer: Savolution

Reference: Dirk Lebe, CFO, dirk.lebe@web.de

Reason for leaving: ongoing

**Country:** Switzerland / Ghana **Position:** Founder & CEO

#### Main tasks:

- Creation of the business model (solution for savings and loan groups in Africa)
- Incorporation of the fintech start-up
- Find co-founders with complimentary expertise and skills
- Fundraising
- Agreements with strategic partners
- Strategic and operational management of the company
- Customer development and client acquisition
- Hiring and training of staff
- Monitoring of strategy and initial milestones

#### Main achievements:

Being a spin-off of my previous 3 years of work with savings and loan groups, I graduated successfully with my business model in July 20 from the Founders Institute accelerator in Zürich. In Sept. 20 we received a 300k USD grant from Mastercard Foundation to pilot our business model in Ghana and in Oct. 20 agreed on a collaboration with a local fintech company. In Nov. 20 I successfully hired a local manager for the pilot and signed an agreement with an INGO that will give us access to VLSA groups and potential customers.

Period: Sept. - Dec. 19

**Employer:** Swisscontact Services AG

**Reference:** Peter Bissegger, CEO, <u>peter.bissegger@swisscontact.org</u>

**Reason for leaving:** End of project/contract

Country: Switzerland

**Position:** Head New Business Ventures

#### Main tasks:

- Adaptation of social business concept to development work
- Development of new business cases into mature business plans
- Establishment of relationships with potential impact investors
- Setting-up of start-ups and developing them into fully operational social enterprises
- Strategic oversight of the established social enterprises and reporting to the board

### Main achievements:

Two innovative business cases on how to transform traditional grant-driven development projects into social businesses have been developed and presented to the Board of Directors of Swisscontact.

Period: March 17 – August 19 Employer: Swisscontact

Reference: Ulrich Stucki, Regional Director, stucki ulrich@yahoo.de

Reason for leaving: Family reasons (schooling kids)

**Country:** Burkina Faso **Position:** Country Director

#### Main tasks:

- Strategic management of the local economic development program
- Budgeting, planning, administrative management and controlling
- Project revision and improvement and team building
- Strategic guidance on Monitoring & Evaluation
- Donor contacts and acquisition
- Internal and external communication

### Main achievements:

Improvement of the inclusive finance component of the program through internal review and reorientation using the inclusive market development approach. Experimentation with new M&E system. Development of strategy for new program phase. Submission of major tender.

Period: March 15 – March 17

**Employer:** Swisscontact – Katalyst

Reference: Markus Ehmann, General Director, ma23eh@yahoo.de

Reason for leaving: End of project/contract

Country: Bangladesh
Position: M&E Director

### Main tasks:

- Strategic management of the monitoring and evaluation system
- Contribution to a result-oriented steering of the program

### Main achievements:

Issuing of a revised and augmented M&E Handbook. Successful implementation of

- Leading the learning process internally and with implementing partner organizations
- Promoting innovation by critically reviewing the sector strategies and interventions from an M&E perspective
- Ensure consistency in M&E methodology across different divisions and sectors

Field supervision during data collection and quality control

Liaison with partners (INE, UNDP), regional office and HQ

Preparation of tables and preliminary data analysis

DCED audit. Contribution to all major reports. Valuable contribution to overall program management as member of the core leadership team. Successful management of all operational aspects of the M&E division and guaranteeing the quality of all M&E outputs.

with the National Institute for Statistics.

Support of data cleaning and report

writing.

Period: Sept. 13 - Jan. 15 Country: Brazil Employer: Trustco Mobile Namibia Position: Representative agent Reference: Jan Jones, Director, janj@tgh.na Reason for leaving: No scale-up of project Main achievements: Main tasks: Represent the company's commercial interest in Brazil Establishment of meetings partnership with Latin America's biggest Provide business intelligence and open-up market Contracting with client and partners Telcom operator. Implementation of a pilot test of the micro-insurance product in Project coordination and liaison between multiple stakeholders Brazil. Development of strategies, work and business plans

**Period:** Sept. 13 - Oct. 14 Country: São Tome and Principe **Employer: UNICEF** Position: Survey Coordinator Multiple Indicator Cluster Survey (MICS) Reference: Michelle Seroussi, Regional MICS Coordinator, mseroussi@unicef.org Reason for leaving: End of project/contract Main tasks: Main achievements: Development of high-quality question-• Overall coordination of the Multiple Indicator Cluster Survey naires and manuals. Establishment of Development of questionnaires and manuals efficient work plans and revision of project Preparation of work strategy and plans budget. Training of all staff and successful Preparation and control of project budget (aprox. 1 mio. USD) field supervision. Achievement of quality Support and supervision of communication strategy data. Successful coordination of the survey Hiring, recruiting and training of over 100 field staff

Period: Jan. 13 - April 14 **Country:** Mauritania **Employer: UNICEF** Position: Humanitarian Performance Reference: Lucia Elmi, Representative, <a href="mailto:lelmi@unicef.org">lelmi@unicef.org</a> Monitoring specialist Reason for leaving: End of contract Main tasks: Main achievements: • Development of humanitarian performance monitoring strategy Holistic analysis of UNICEF's data creation and data flux, taking also into account also Development of monitoring and evaluation plans and tools the overall UN country framework. Liaison with other departments to analyze and improve data flux Detailed report with recommendations for Proposal of on-line database developed with ActivityInfo the UNICEF country office.

Period: Jan. 10 – Aug. 13
Employer: DASS Business Consulting & Management
Reference: Giancarlo Fenini, Ambassador of Switzerland to Angola,
giancarlo.fenini@eda.admin.ch
Reason for leaving: Family reasons (birth kids)

Main tasks:

• Client and project acquisition, networking
• Project evaluation, development and management
• Research and market intelligence

Country: Angola
Position: Founder and CEO

Main achievements:
Setting-up of the company with Swiss and local partners. Working on over 20 projects, including big projects such as a

<ul> <li>Report on Corporate Social Responsibility in Angola for UNICEF</li> <li>Administrative and financial management of company</li> </ul>	200 million USD investment for a big shopping mall in Angola.
Period: Oct. 07 – Dec. 09 Employer: UNICEF Reference: M. Brown, Chief of social policy, maggiejbrown@gmail.com Reason for leaving: End of project/contract	Country: Angola Position: Survey Coordinator Multiple Indicator Cluster Survey (MICS)
<ul> <li>Main tasks:</li> <li>Overall coordination of project implementation and control of project budget (2,7 mio. USD)</li> <li>Development of methodologies (questionnaires and manuals)</li> <li>Supervision of project logistics</li> <li>Hiring, recruiting and training of over 130 field staff</li> <li>Supervision of field work and quality control</li> <li>Liaison with partners (INE, OPM, World Bank), regional office &amp; HQ</li> </ul>	Main achievements: Successful coordination of all involved stakeholders. Development of high-quality questionnaires and manuals. Establishment of efficient work plans and revision of project budget. Training of all staff and successful field supervision. Successful field supervision and oversight of all operational aspects of the project.
Period: May 07 – Sept. 07 Employer: Evaluanda SA Reference: Eric Zellweger, Associate, zellweger@evaluanda.ch Reason for leaving: International job opportunity	Country: Switzerland Position: Evaluator
Main tasks:  • Participation in three evaluation mandates of Swiss public policies: Reform of the early childhood sector in three communities (Commune des Trois-Chênes), "Outil diagnostic" of OCE (Canton Geneva) and "Suisse Balance" Program (Swiss Confederation)	Main achievements: In depth research for the three mandates in close collaboration with the clients. Data analysis and report writing.
Period: Feb. 06 – Dec. 06 Employer: ACDI/VOCA Reference: Hugh Brown, Chief of party, hughbrown67@gmail.com Reason for leaving: End of contract	Country: Iraq Position: M&E Director
<ul> <li>Main tasks:</li> <li>Setting up of the M&amp;E department, methodologies and tools</li> <li>Hiring, training and supervision of 30 field staff</li> <li>Supervision of data collection and data analysis</li> <li>Evaluation of 1200 projects and write final evaluation report</li> <li>Liaison with program department and HQ in Washington</li> </ul>	Main achievements: Setting-up of the evaluation tools in close collaboration with the implementing department. Training of local M&E staff. Coordination of data collection on approx. 1200 projects. Data analysis and writing of final evaluation report.
Period: Sept. 05 – Jan. 06 Employer: ACDI/VOCA Reference: Gene Neill, Chief of party, geneneill@gmail.com Reason for leaving: Relocation within organisation	Country: Serbia Position: Community development advisor
Main tasks:  Participation in project evaluation, development and management  Research, project proposal and report writing	Main achievements: Successful contribution to the community development team.
Period: Jun. 04 – Jul. 05 Employer: Decostructure SA Reference: Walter Diener, Owner and CEO, w.diener@bluewin.ch Reason for leaving: International job opportunity	Country: Switzerland Position: Sales representative
Main tasks:  Client acquisition Project presentation and sales	Main achievements:

Main tasks:  Research on child abuse evaluation in the Canton of Geneva	Main achievements: Submission of draft report to the client.
Period: Apr. 04 – May 04 Employer: Commission d'évaluation des politiques publiques (CEPP) Reference: Fabienne Sastre-Duret, fabienne.sastre@etat.ge.ch Reason for leaving: End of contract	Country: Switzerland Position: Scientific collaborator
Treeworking and database development	as client. Successful support of client in product implementation.

Acquisition of multinational corporation

Period: Jul. 03 – Jan. 04 Employer: International Social Service Reference: Rolf Widmer, General manager, ssi-rw@ssiss.ch Reason for leaving: Disagreement with General Manager	Country: Switzerland Position: Assistant manager
<ul> <li>Main tasks:</li> <li>Administrative management of this international NGO</li> <li>Staff management and training</li> <li>General support to the Managing Director</li> </ul>	Main achievements: In depth reorganization and restructuring of the operational aspects of the NGO and training of support staff.

Period: Feb. 03 – Jun. 03 Employer: Gesellschaft für bedrohte Völker Reference: Franziska Stocker, franziska.stocker@procap.ch Reason for leaving: End of contract	Country: Switzerland Position: Scientific collaborator
<ul> <li>Main tasks:</li> <li>Research on minorities and Human Rights issues in China</li> <li>Research on use of depleted uranium weapons use in Afghanistan</li> <li>Writing of article and papers</li> </ul>	Main achievements: Publication of two articles in the organization's magazine. Representation of the NGO and speech at the UN High Commission of Human Rights in Geneva.

## **Publications:**

Networking and database development

"Neun Monate im Arbeitslager", Author of article in the magazine «Vielfalt» No. 47 (July 2003), Editor: Gesellschaft für bedrohte Völker, Bern.

"Minderheiten und Menschenrechte in China", report published by Gesellschaft für bedrohte Völker, Bern, July 2003.

"La Suisse et la politique scientifique en Chine", Co-author of the final report for the Swiss government, Geneva, May 2002, Editor: University of Geneva.

"La politique nationale de l'écotourisme : politiques publiques, écotourisme et développment durable au Brésil", Author of Master's thesis, September 2002, Editor : University of Geneva.

"Esquisse d'une réflexion théorique sur le phenomène du tourisme", Author of bachelor thesis, October 2000, Editor : University of Geneva.

"Rassenkonstruktion: rassistische Sparchverwendung im Alltag untersucht anhand von Zeitungen", Author of college completion thesis, July 1993, Editor: Kantschule Graubünden.

# Copies of diplomas and certificates available upon request