



Job Posting

Vice President, Communications and Engagement (Maternity Leave Contract)

Posting date: June 22, 2021

Application deadline: July 21

Contract duration: August 2021–October 2022

Salary range: Starting at \$140,000

Location: Anywhere in Canada

Overview

The mandate of the Canadian Institute for Climate Choices is to produce research that informs policy makers and policy influencers and equips them to develop and implement sound, durable climate policy that contributes to a low-carbon, prosperous, and resilient future for Canada.

While we are first and foremost a research organization, our engagement and communications activities are essential to achieving our mandate. We engage a range of governments, stakeholders and rightsholders involved in and affected by climate change policy across the country as we develop and share our research, to generate constructive dialogue about climate choices and build support for evidence-based policy solutions.

The **Vice-President, Communications and Stakeholder Engagement** is responsible for leading the creation and implementation of communications and engagement strategy, overseeing the production of Institute research, designing and facilitating engagement meetings and events, and building and maintaining productive relationships with key stakeholders. This position reports to the President, manages three Director-level reports and two program areas, and works closely with staff across the Institute.

Required Qualifications and Skills

Leadership Skills

- **10+ years' professional experience** in communications/marketing, stakeholder engagement/government relations, and strategic leadership, preferably with content expertise related to climate, environment or energy policy or research
- Expertise in developing and implementing key performance indicators or other methods to **assess strategic impact** in the policy or social change fields, with a specific focus on evaluating engagement and communications impact preferred
- Experience supporting the growth and development of mid-level management and program-level staff through **diligent coaching and tailored mentorship**



- Demonstrated success in **fostering positive, high-performing organizational and team cultures**, particularly in remote or distributed teams working on complex public policy issues
- **Proven competencies** in policy implications and best practices related to Indigenous rights, knowledge, research, reconciliation and decolonization an advantage
- **Impeccable English with working fluency in French** strongly preferred; candidates must be comfortable working with a predominantly English-speaking team and approving final publications and marketing materials, but would ideally be capable of engaging and working in both languages internally and externally

Engagement Skills

- A **diverse network of senior contacts** in fields related to energy, climate, and/or environmental policy
- Experience leading the **development and implementation of engagement strategies** with a mix of governments, industry, academia, Indigenous peoples, youth, civil society, and/or equity-seeking communities
- Proven skill in **applying best practices in facilitation**, convening and multi-stakeholder engagement within a policy research context
- Experience **applying a justice and equity lens** to engagement strategies and practices preferred
- **Informed about Canadian current events** related to climate, energy and resource policy issues

Communications Skills

- Able to generate and apply **creative approaches to communicate persuasively** with various audiences including government, industry and engaged publics
- Skilled in **distilling technical material into compelling messaging** for media interviews and other materials and equipping spokespeople to effectively represent the organization
- Established **relationships with key media** an asset
- Capable of overseeing **complex project management** and providing strategic direction on evolving, competing priorities with an agile mindset and outcomes-oriented focus

The successful candidate will also be:

- Highly motivated, self-directed, and at-ease working remotely from home and across time zones using virtual coordination tools
- Committed to advancing justice and equity within their personal and professional lives
- A skilled, strategic and empathetic communicator with excellent writing, verbal and interpersonal skills
- Capable of representing the Institute effectively in a variety of external settings, including events and public speaking as required



Additional Details

- Work is done in a virtual environment with Institute staff located across the country
- This is a full-time salaried position with occasional travel (post-pandemic)
- This position is eligible for four weeks' paid vacation and health care benefits

To Apply

Send one PDF file including a cover letter and resume outlining your interest and qualifications to careers@climatechoices.ca. We thank all applicants, but only those selected for an interview will be contacted.

The Canadian Institute for Climate Choices is committed to advancing justice and equity in our organization, our work, and our hiring practices. We encourage applications from Indigenous peoples, visible minorities, women, LGBTQIA2S+ and persons with disabilities, and are working to create an inclusive culture that supports collective growth, learning/unlearning and meaningful work. We value diverse perspectives and will consider relevant life experience alongside professional qualifications when reviewing applications.