

The Profile:

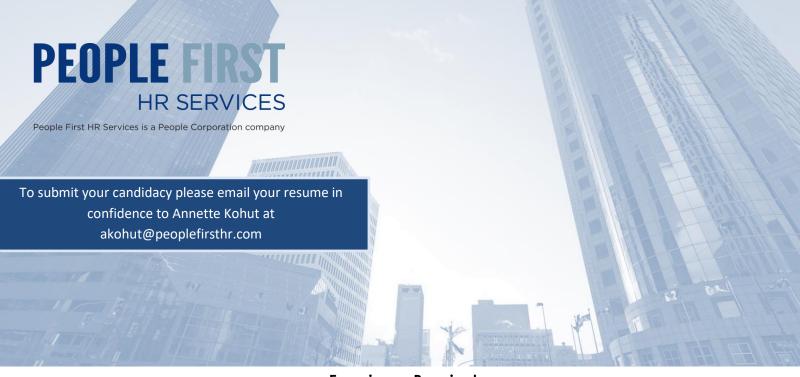
Located in Winnipeg, Manitoba, the Canadian Museum for Human Rights (CMHR) is dedicated to the evolution, celebration and future of human rights. They imagine a world where everyone values human rights and takes responsibility to promote respect and dignity for all.

The Canadian Museum for Human Rights (CMHR) is centred around the idea that respect and understanding of human rights can serve as a positive force for change in the world and to this end, they are ready to welcome a Vice-President, External Relations and Community Engagement. The Vice-President, External Relations and Community Engagement will work with members of the executive team to build a workplace culture that is inclusive, innovative and focused on inspiring action.

Reporting to the Chief Executive Officer, the Vice-President, External Relations and Community Engagement is a key member of the executive team who will provide strategic leadership to public, government and community relations, education and public programs and marketing and communications. The incumbent will be a thoughtful communicator, critical thinker, innovator, and will bring a collaborative approach to their role.

Position Overview:

- Contribute to the development of CMHR's strategic plan and organizational design and develop and deliver strategies to support strategic objectives and to prioritize new and emerging issues and opportunities.
- Provide mentorship and coaching focusing on growth and development.
- Identify, build and nurture relationships with a diverse group of stakeholders such as Indigenous communities and organizations, government departments and agencies, corporate, educational, human rights, arts and culture, and community groups.
- Oversee CMHR's government relations events such as ministerial visits, national or international delegations and the Annual Public Meeting.
- Oversee the development and delivery of professional, educational and public programming.
- Oversee on-boarding of program delivery staff focused on current delivery trends in programming, interpretive principles, design, service excellence, reflection, dialogue and human rights education.
- Oversee CMHR's brand locally, nationally and internationally.
- Provide strategic advice to the Board, executive team and employees in all aspects of communications.
- Leverage new and existing networks and partnerships to communicate, market and brand CMHR's work in exhibits, programs and special offerings.



Experience Required

- A university degree combined with a minimum of 10 years' experience in programming and management.
- Commitment to and lived experience in the pursuit of human rights principles, including respect, equity, and inclusion.
- Senior leadership experience within a complex and multidisciplinary institution, leading a diverse team of professionals.
- Experience managing educational programming on a provincial, national or international level.

- Experience in organizational development, change management, conflict management and workforce planning.
- Experience working with diverse and underrepresented populations and developing and nurturing community relationships.
- Strong communication, analytical and problemsolving skills.
- Demonstrated courage, creativity, compassion and collaboration.

The Canadian Museum for Human Rights

CMHR believes that a diversity of experiences and thought drives innovation and transformation. They are working towards building a workforce that is representative of the community in which they live and serve. They are committed to providing equal employment opportunities to all and encourage you to identify your employment equity status in your cover letter. The information you voluntarily disclose will be kept confidential and used solely for the purpose of increasing workforce diversity.

The Museum is purposefully situated at a historic junction in Winnipeg, where the Red and Assiniboine rivers meet. This was an important meeting place and starting point for new journeys for more than 6,000 years – today this ancestral land stands as a National Historic Site and home to the Museum.

The Canadian Museum for Human Rights is the first museum to be built outside of the national capital region of Canada and employs a team of talented and passionate people.

Since opening in 2014, the Canadian Museum for Human Rights has <u>received national and international recognition</u> across numerous fields of activity such as design, architecture, communications, leadership and media.